

Shufu Communications Committee Chair Report

> Actions from last BOD with status

> 1. Action - Complete initial Blackbelt Email Distribution List. Status - Initial list complete. Discussion Points- Intended distribution on 6 Nov. Executive Board requested list not be released until after BOD meeting to allow for discussion.

> 2. Action - Complete Shufu Directory with contact information for all Blackbelts by Club. Status - Complete. Discussion- See #1 for comments.

> 3. Action- Make contact with Service Provider for Integrated Communications per request of Sport Judo Blackbelt, Bakhtiyor (Bakh) Safarov. Status - Made contact with Bakh but have not yet met with his recommended firm.

>

> Other information:

> Status of The Shufu Facebook Page

> has 539 Likes and 542 follows. Up approximately 10% since last BOD meeting. Numerous message and events posted by Page Administrators (Eric Spears, Brad Lewis and George Antoniou). Anyone is able to forward appropriate material to the above for posting to the the Shufu FaceBook Page.

>

> Status of the Shufu Communications FaceBook Group Page has 332 Members, up approximately 30% since last BOD meeting. Numerous message and events posted by many people throughout the Yudanshakai. Anyone is able to post the Shufu Yudanshakai Communications FaceBook Group.

>

> Other Initiatives:

> The Shufu Communications Chairman intends to solicit participation from each Shufu Judo Club to provide one Point of Contact from each Club to function as Shufu Communications Committee Member to better enable communications internal and external to the Yudanshaki.

>

> The Shufu Communications Committee Chair intends to establish a Shufu Twitter and Instagram account to better enable communications internal and external to Shufu.