

Some (Incomplete) Thoughts about Possible Shufu Purposes and Goals

With many thanks to Terence McPartland

Services

Athlete Funding

Holding / Sanctioning / Supporting Events

Shiai / Kata Competition(s)

Rank Promotionals

Clinics (competitors, referees, technical officials, teaching/coaching)

Camps

Tours/trips

Education

Clinics (as above)

Judo techniques, strategies

Training methods

Syllabi

Self-defense applications

Judo history

Organizational Support for Clubs

Start-up

Business planning (marketing, finance, operations)

Teaching resources

Shared best business practices

Risk management

Regional engagement

Centralized marketing

Project Management Assistance

Events, projects, schedules

Volunteers

Equipment (software, CARE system, mats, covers, etc.)

Communications

Website

Social media

Blast emails

Newsletter

Local, regional, national, international news

Social

Making friends

Yudansha meetings

Recognition dinner

Social events

Develop Membership

For clubs

For USJF

Merchandise