

Shufu Facebook Report

Per your request, I am submitting the Shufu Facebook Report to you for posting along with any edits you may have or would like to seek clarification on prior to distribution.

It has been my pleasure to serve Shufu as the Facebook Coordinator from approximately 2012 to the present to continue to fulfill our mission in providing information to Shufu coaches, athletes and supporters through promoting our online presence on Facebook.

My goal was to continue to post information, events and competitions for the judo community and widen our group of information seekers and we met this goal.

Shufu Facebook Statistics

Total Followers is up to 477 (80% Male/20% Female)

Primary links from Bing and Yahoo

Spikes around events and tournaments

Nations with most visitors (by percent): Brazil, (14), India, (9), Egypt, (8), France (7), Mexico, (7)

Locations of most visitors: DC (35) and Baltimore (20)

Need more postings from events/tournaments

